

**Sponsorship Benefits 2009-2010 (8/09)**  
**The Tarrytown Music Hall**  
[www.tarrytownmusichall.org](http://www.tarrytownmusichall.org)  
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## **Presenting Sponsorship**

- \* Logo in the Music Hall Calendar of Events (20,000 - 45,000)
- \* Logo and hyperlink in event e-mail blast (21,000+ subscribers)
- \* Logo placement & hyperlink on website (12,000+ unique visitors / month)
- \* Logo featured in The Journal News' entertainment section ads (2+ ads)
- \* Logo on poster inside & outside theater (3 months)
- \* Logo on flyers (100)
- \* Inclusion in all press materials
- \* Media coverage potential
- \* Opportunity for prominent corporate display in the lobby
- \* Acknowledgment from stage as Presenting Sponsor
- \* Logo on pre-show slide onstage (up to 843 people)
- \* Credit on event tickets (up to 843 tickets)
- \* Premium Tickets
- \* Artist Meet and Greet opportunities – restrictions may apply depending on Artist.
- \* Pre-sale notification of all new Music Hall shows for one year
- \* Category exclusivity
- \* Tax-deductible contribution\*
- \* Sponsor protection with first right of refusal for 2011
- \* Association with high profile community event

## **Supporting Sponsorship**

- \* Credit in the Music Hall Calendar of Events (20,000 - 45,000)
- \* Credit and hyperlink in event e-mail blast (21,000+ subscribers)
- \* Credit & hyperlink on website (12,000+ unique visitors / month)
- \* Credit on poster inside & outside theater (3 months)
- \* Credit on flyers (100)
- \* Inclusion in all press materials
- \* Media coverage potential
- \* Acknowledgment from stage as Supporting Sponsor
- \* A corporate logo display
- \* Credit on pre-show slide onstage (up to 843 people)
- \* Premium Tickets
- \* Pre-sale notification of all new Music Hall shows for one year
- \* Category exclusivity
- \* Tax-deductible contribution\*
- \* Sponsor protection with first right of refusal for 2011
- \* Association with high profile community event

*According to federal law applicable to charitable contributions, event sponsorship is not fully tax deductible as a charitable contribution because sponsors receive goods and services of monetary value in exchange for their sponsorship payment. However, sponsorship may be tax deductible as a business expense, and sponsors are advised to consult their accountants or tax professionals.*